

Dear Future Owner of Columbus Crew SC,

We'd like to start by saying thank you. Thank you for standing up for our city. Thank you for believing, and investing, in the future of our soccer club. We will always and forever be grateful.

Over the last seven months our group has worked tirelessly with Crew fans everywhere to reach this pivotal moment. We've spread the message worldwide, rallied the local community together, and have actively worked on marketing promotions and brand building designed to strengthen the deep roots of our city's team. In short, we've created the most effective grassroots movement in US sports history.

Time after time, we've heard from the dedicated Crew fanbase, who feel they've been abandoned. Their voices ignored. Their community forgotten. Columbus Crew SC has never had majority local ownership, and thus has never fulfilled its true and glorious potential.

It all changes with you.

After you invest in this team, Save The Crew pledges to place the full might of this movement squarely behind you. We promise to support you completely. We will use every strategic tool at our disposal to ensure that the Crew is a massively successful franchise, on and off the field, in Columbus for generations to come.

To that end we recently announced an initiative to collect season ticket pledges for the 2019 season (savethecrew.com/project2019/pledge). More than 5,000 season tickets were pledged to a new, local, investor/operator within the first 48-hours. This list is part of our commitment to help you hit the ground running.

The shadow cast by history is a long one. When the book is written about how our entire community rallied to save this team, the final chapter will be about the local Columbus leaders who stepped in and Saved The Crew.

Respectfully,
Your friends at Save The Crew



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